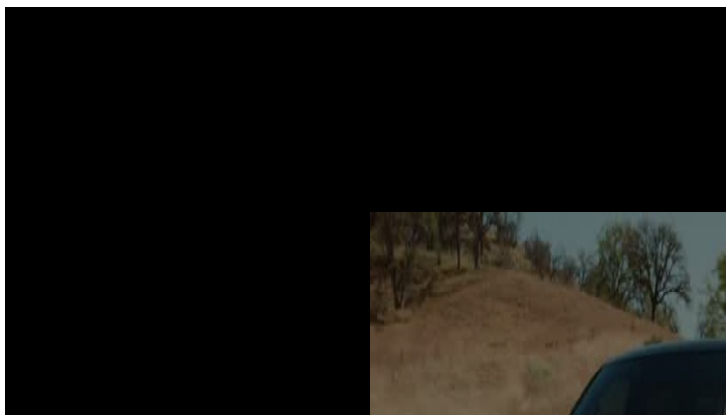




and at others simply indifferent – as if it were [perfectly natural and acceptable](#). The latter theory is likely to be put to the test even more hotly than it already has, as the EU has approved the controversial Shuanghuan CEO and Zhejiang Jonway UFO clone cars for sale, and the first shipments will be arriving in Germany in mere days.

China Automobile Deutschland, the German importer bringing the Zhejiang Jonway UFO and [Shuanghuan Automobile CEO](#) into the EU, says both cars have received approval for sale, and will be offered in February. The UFO very closely resembles the Toyota RAV-4, while the CEO is a near-exact copy of the BMW X5. Toyota thinks its product will acquit itself well despite the similarities in looks, and has neglected to file legal charges to impede the import of the clone cars. BMW, on the other hand, has already initiated [legal proceedings](#) to prohibit the sale of the CEO in Europe and elsewhere on the grounds that it infringes BMW's intellectual property. A decision in that case isn't expected until later this year, however, reports *Automotive News Europe*.

Price, as much as looks, may be a motivator for the suit seeking to stop the copycats from coming to Europe. The CEO will be priced at a very attractive €25,900 to start, which undercuts the BMW by more than half – an entry level X5 starts at €52,500 in Germany. And although Toyota seems unconcerned with Zhejiang Jonway's mimicry, the UFO starts at just €15,900, while the real RAV-4 will run you €27,165 in the home of Bratwurst und Sauerkraut. Perhaps it's time Toyota got worried. On the other hand, the automotive industry isn't an easy business, and Toyota's acumen is hard to question. Maybe their assessment of the Chinese vehicle's quality is dead-on, and the problem will effectively solve itself. But that's a pretty risky gamble.



Tags:

[Industry News Odds and ends](#)

Contribute:

- [Send us a tip](#)
- [Contact the editor](#)

[Show Comments](#)

People who read this, also read:

- [Infiniti plans global expansion](#)
- [Tata to develop electric vehicle for Chrysler](#)
- [Update: Shuanghuan CEO SUV banned from Germany](#)
- [Wal-Mart considers selling hybrid cars](#)

Share This Article:

connect with the editor:



[Nelson Ireson - Senior Editor](#)

Follow Us Today:

January 2, 2025

[2026 Tesla Model Y Juniper refresh spied](#)

[Joel Feder - Senior Producer](#)

January 1, 2025

[One of these 6 cars will be named Motor](#)

[Authority Best Car To Buy 2025](#)

[Joel Feder - Senior Producer](#)

January 1, 2025

[Bugatti Tourbillon chassis deep dive](#)

[Stephen Edelstein - Contributing Writer](#)

December 29, 2024

[Ford patents its steer-by-wire system](#)

[Stephen Edelstein - Contributing Writer](#)

December 31, 2024

[Rimac may have just teased its F1-rivaling track car](#)

[Viknesh Vijayenthiran - Editor](#)

December 30, 2024

[Nissan technical college students built a Z wagon](#)

[Viknesh Vijayenthiran - Editor](#)

January 3, 2025

[Rivian patents heated headlight lenses](#)

[Stephen Edelstein - Contributing Writer](#)

December 31, 2024

[Dodge Charger Daytona convertible coming via aftermarket](#)

[Viknesh Vijayenthiran - Editor](#)

January 2, 2025

[Motor Authority Best Car To Buy 2025: Cars that didn't make the cut](#)

[Joel Feder - Senior Producer](#)

- [Nissan executive: "I see a very strong recovery" Industry](#) January 4, 2025
-
-
- [Nissan Xterra might return to tackle Toyota 4Runner SUVs](#) January 3, 2025
- [Motor Authority Best Car To Buy 2025: Cars that didn't make the cut Best Car To Buy](#) January 2, 2025
- [One of these 6 cars will be named Motor Authority Best Car To Buy 2025 Best Car To Buy](#) January 1, 2025
- [GM maps out how it might configure performance quad-motor EVs News](#) December 28, 2024
- [Ford patents its steer-by-wire system Patent](#) December 29, 2024

[Follow Us on Instagram @motorauthority](#)

[The Luxury and Performance Leader](#)

News

- [Spy Shots](#)
- [Super Cars](#)
- [Videos](#)
- [Concept Cars](#)
- [SUV](#)
- [Hybrids](#)
- [First Drives](#)
- [Racing](#)
- [Muscle Cars](#)
- [Industry](#)
- [Electric Cars](#)
- [Luxury Cars](#)
- [Car Tech](#)
- [Features](#)
- [View All](#)

Auto Shows

- [SEMA](#)
- [Chicago](#)
- [Detroit](#)
- [Geneva](#)
- [Los Angeles](#)
- [New York](#)
- [Frankfurt](#)

Media

- [Photos](#)
- [Videos](#)


For Dealers

- [Dealer Solutions](#)

RSS

- [All Feeds](#)
- [Master Feed](#)
- [News](#)
- [First Drives](#)
- [Spy Shots](#)
- [Videos](#)

Company

- [About Us](#)
- [Contact Us](#)
- [Press](#)
- [Terms of Use](#)
- [Disclaimer](#)
- [Cookie Policy](#)
- [Privacy Policy](#)
- [Manage Preferences](#)
- [Your Privacy Choices](#)  

Follow Us Today:

© 2025 MH Sub I, LLC. All Rights Reserved. Stock photography by [izmostock](#).

[Spy Shots](#) [Super Cars](#) [Videos](#) [Concept Cars](#)
[SUV Hybrids](#) [First Drives](#) [Racing](#)
[Muscle Cars](#) [Industry](#) [Electric Cars](#) [Luxury Cars](#)
[Car Tech Features](#) [View All](#)
[Chicago](#) [Detroit](#)
[Frankfurt](#) [Geneva](#)
[Los Angeles](#) [New York](#)
[SEMA](#) [View All](#)

Sign up to get the latest performance and luxury automotive news, delivered to your inbox daily!

- Top Story
- Daily Headlines

I agree to receive emails from Motor Authority. I understand that I can unsubscribe at any time. [Privacy Policy](#).

ENHANCED BY Google



[News](#)
[Spy Shots](#) [Super Cars](#) [Videos](#) [Concept Cars](#) [SUV Hybrids](#) [First Drives](#) [Racing](#) [Muscle Cars](#) [Industry](#) [Electric Cars](#) [Luxury Cars](#)
[Car Tech Features](#) [View All](#)
[First Drives](#) [Auto Shows](#)
[Chicago](#) [Detroit](#) [Frankfurt](#) [Geneva](#) [Los Angeles](#) [New York](#) [SEMA](#) [View All](#)
[Photos](#) [Videos](#) [Spy Shots](#)

- Never Miss a Motor Authority Story

Sign up to get the latest performance and luxury automotive news, delivered to your inbox daily!

- Top Story
- Daily Headlines

I agree to receive emails from Motor Authority. I understand that I can unsubscribe at any time. [Privacy Policy](#).